VeHealth

Digital health and fitness tracking is a significant hassle without real-world incentives. With the growth of blockchain technology and Big Data, we can bridge the gap between health insurance companies and clients through shared fitness goals.

Vision

- An active lifestyle for a sustainable environment
- Secure data transfer pipeline of health data
- Fair health insurance for all

Solved problems (USP)

- Replace prior fitness data management and communication between health providers and clients
- Provide a web app to allow one-click seamless upload of personal sustainable fitness data through Apple Health as a proof of their activity
- Customizable smart contracts (by the health provider) to automatically provide agreed-upon incentives when clients reach fitness goals.

VeHealth Technology

Blockchain requirements:
- VeChain's designated fee payment
- FHE encryption for private smart contracts

Tech:
- ReactJS web app
- Firebase user authentication
- Public/private key encryption

Product:
We offer a datacom solution that allows health insurance companies to gain access to Big Data and improve sustainable fitness for clients by leveraging the power of VechainThor's blockchain technology.

Market
Total addressable market:

$1.60 Trillion health insurance industry
$1.50 Billion sustainable fitness market

Business model

- Commission-based income from health insurance providers
- Subscription-based income from clients

Tokenonomics
Exercise-To-Earn tokens through sharing fitness data to insurance providers.

Competitors

- Various other Move-To-Earn dApps which are not able to provide strong incentives to clients

Capital seeking

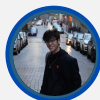- $30,000 pre-seed round (for MVP finalization, marketing, go-to-market)

Partnerships

vechain
Blockchain for Our Better World
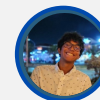
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VeHealth
Transforming health insurance