

**VeHHealth**

**Transforming health insurance**

# ABOUT OUR COMPANY

A team from across the East Coast, united by a shared vision.

We are the driving force behind innovation, sustainability, and success in health and fitness blockchain and fintech industry.

Adam Belfki | CS @ NEU '24



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# HEALTH INSURANCE

**VERIFIABLE CLIENT DATA**

**INCREASED REVENUE**

**HEALTHIER CUSTOMER BASE**



# PERSONAL FITNESS

**SUSTAINABLE FITNESS**

**LOWER INSURANCE COSTS**

**HEALTHY HABITS**



# OUR VISION

An active lifestyle for a sustainable environment

Secure data transfer pipeline of health data

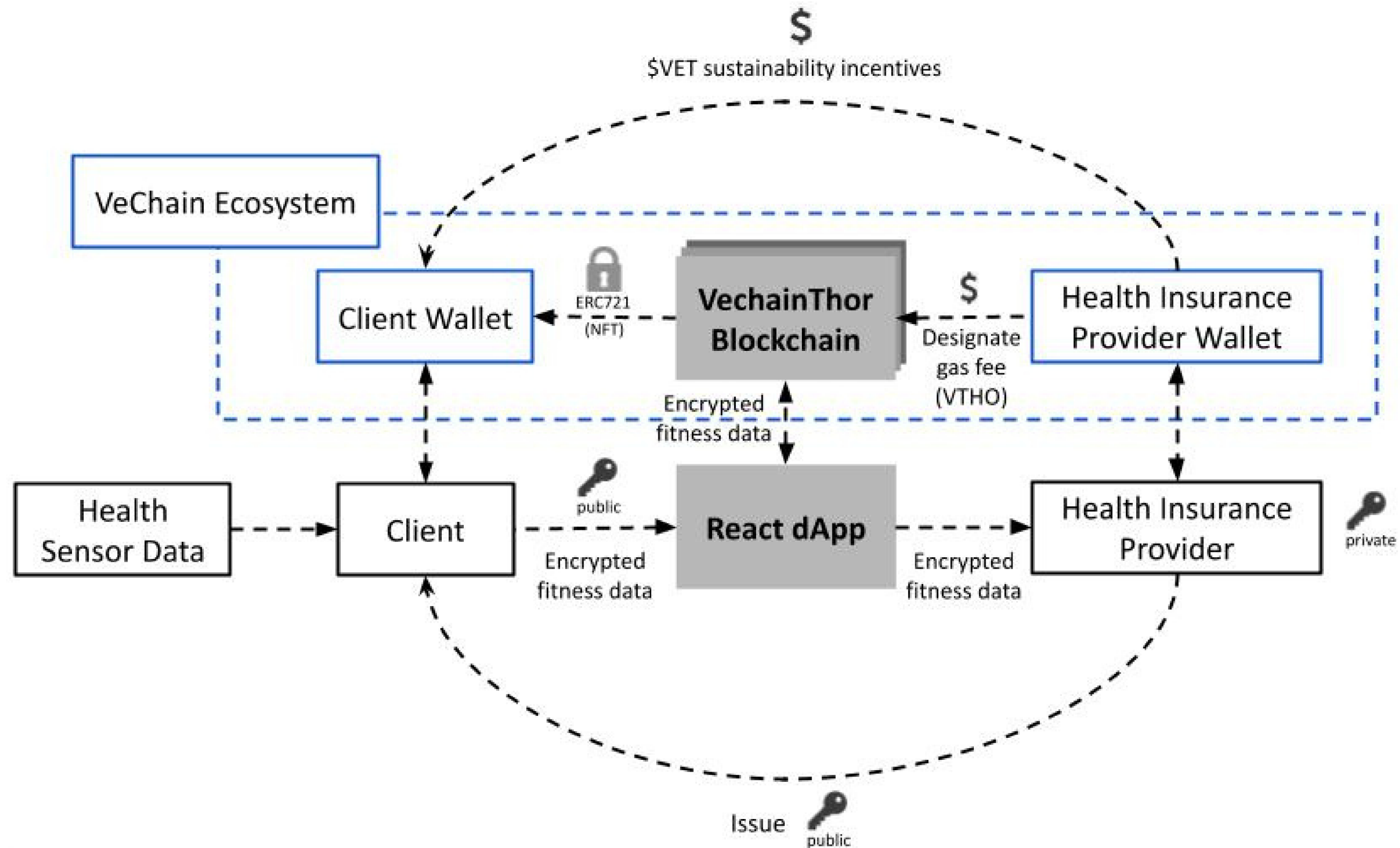
Fair health insurance for all

1

2

3

# ARCHITECTURE





## Sign Up

Are you a healthcare provider?  Yes

Sign up

Already have an account?

[Sign in](#)

# VEHEALTH DEMO



### Individualized

By factoring in your personal health metrics, you can discover savings for being healthy, specific to your habits.



### Data Verification

Data is blockchain-verified to ensure that your healthdata is properly being evaluated and is immutable.



### Live Healthy!

Discover all the benefits of living a more active lifestyle. Living healthier today means living wealthier tomorrow.



### Security First

Your data is secure on the blockchain, only ever actually seen by the Smart Contract. Our "black-box" policy.

Upload Health Data

Check Balance Button (For Testing)

Balance: 0

# KEY FEATURES

WITH **V**ECHAIN

## FEE DELEGATION

Health insurance providers cover gas fees for clients in order to promote use of the dApp and fitness activity.

## DUAL-TOKEN SYSTEM

We are able to distinguish between VET and VTHO as VTHO is used only for accessing/writing data while VET is used for incentivization.

## CONNEX

Connex serves as our middle ware for deploying smart contracts, transferring VET, and more!

# FUTURE OF **VEHEALTH**

**1**

## **HOMOMORPHIC ENCRYPTION**

Could allow the transfer of encrypted data within a fully private smart contract.

**2**

## **MARKETING STRATEGY**

VeHealth would offer incentivizing partnerships with local health insurance companies and host influencer conferences with industry professionals.

**3**

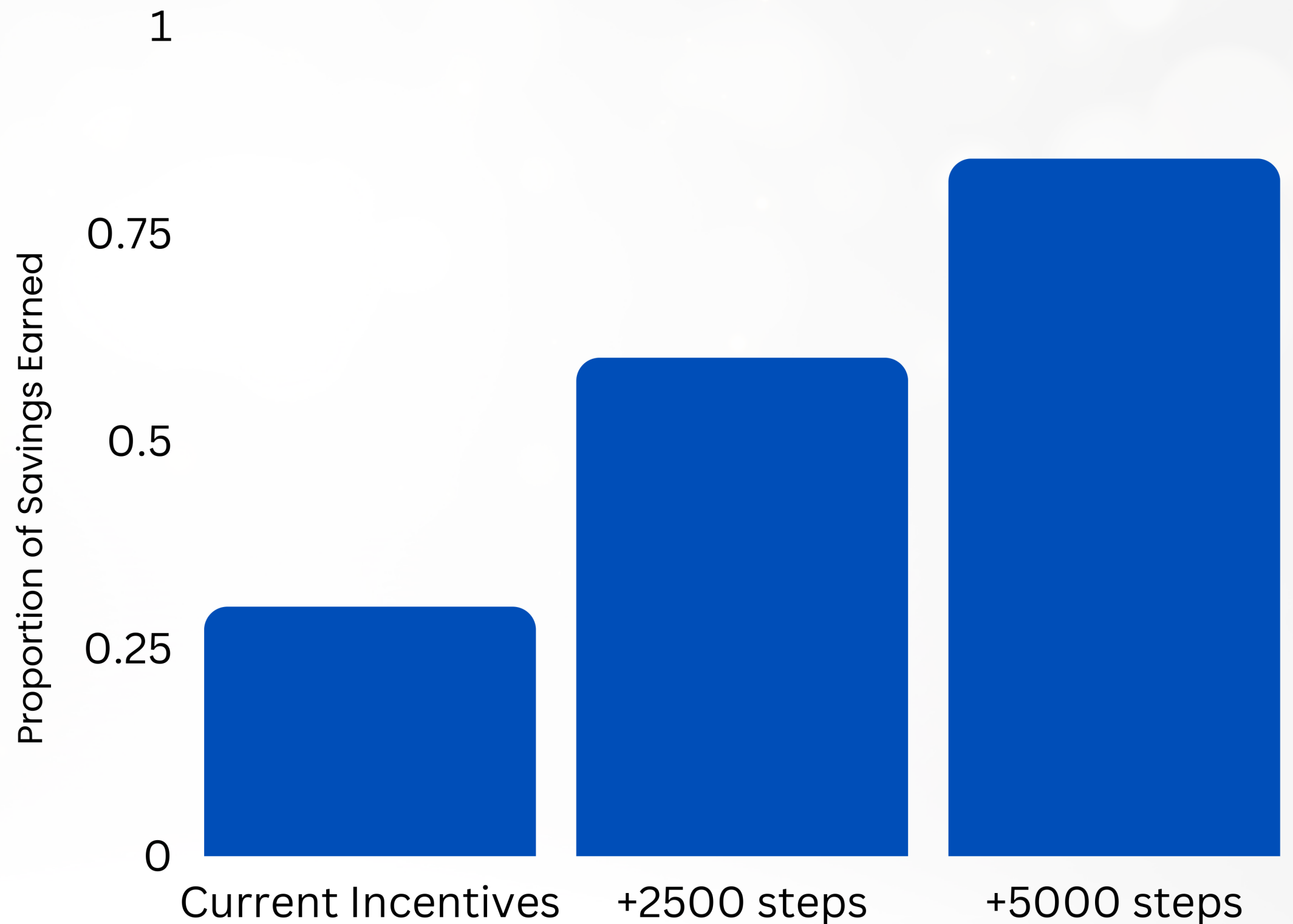
## **TOKEN INHERITANCE**

Utilize the child property of NFTs to store temporal data through only one NFT and its address property.



# PROJECT SAVINGS

Currently, around **30% of people** reach 10,000 steps daily, and they **miss out** on potential fitness incentives.



Warburton, D. E., Nicol, C. W., & Bredin, S. S. (2006). Health benefits of physical activity: the evidence. CMAJ : Canadian Medical Association journal = journal de l'Association medicale canadienne, 174(6), 801-809. <https://doi.org/10.1503/cmaj.051351>

THE FUTURE

# DIGITAL HEALTH IDENTITY

A top-down view of a desk with various items: a laptop, a notebook, a pen, a pair of glasses, and a coffee cup. The items are arranged in a way that suggests a workspace. The background is a light, neutral color.

# THANK YOU